

NCC Cable System Order

Order #	62308645	Flight Dates	07/18/16 - 07/24/16	Update Date	07/15/16		
Syscode	4064	Agency	Strategic Media Placement	Version	1 Vs. 1		
System Name	Comcast/Canton-Westland U-verse, MI	Advertiser	Price for Plymouth County Supervisor	Show All Lines			
Market	Detroit				Total # of Weeks	1	
		Client Code		Total	\$220.00		
AE	Andrew Yolles	Product Code		Commission	\$33.00		
Sales Coordinator	Thomas Lohse	Est Code		Net Total	\$187.00		
Office	Washington	Product Name		Total Spots	12		
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0		
Status	Not accepted				Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+SD May16	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-
Comments : 7/15: New Order, Please Confirm. Thanks.							

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	GOP Convention	7/18/16	7/24/16	18:00	24:00	X	X	X	X				-	-	4	\$20.00	\$80.00	30	convention pricing
2	FXNC	GOP Convention	7/18/16	7/24/16	18:00	24:00	X	X	X	X				-	-	4	\$20.00	\$80.00	30	convention pricing
3	MNBC	GOP Convention	7/18/16	7/24/16	18:00	24:00	X	X	X	X				-	-	4	\$15.00	\$60.00	30	convention pricing

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
SPOTS	12	0	0	0	0	0	0	0	0	0	0	0	12
AMT	\$220.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$220.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/15/16

62308645 | Detroit | Comcast/Canton-Westland U-verse, MI | 4064 |

NCC Cable System Order

Order #	62308645	Flight Dates	07/18/16 - 07/24/16	Update Date	07/15/16
Syscode	4985	Agency	Strategic Media Placement	Version	1 Vs. 1
System Name	Comcast/Canton, MI	Advertiser	Price for Plymouth County Supervisor	Show All Lines	
Market	Detroit			Total # of Weeks	1
		Client Code		Total	\$1,120.00
AE	Andrew Yolles	Product Code		Commission	\$168.00
Sales Coordinator	Thomas Lohse	Est Code		Net Total	\$952.00
Office	Washington	Product Name		Total Spots	12
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+SD May16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		7/15: New Order, Please Confirm. Thanks.			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	GOP Convention	7/18/16	7/24/16	18:00	24:00	X	X	X	X				-	-	4	\$70.00	\$280.00	30	convention pricing
2	FXNC	GOP Convention	7/18/16	7/24/16	18:00	24:00	X	X	X	X				-	-	4	\$150.00	\$600.00	30	convention pricing
3	MNBC	GOP Convention	7/18/16	7/24/16	18:00	24:00	X	X	X	X				-	-	4	\$60.00	\$240.00	30	convention pricing

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
SPOTS	12	0	0	0	0	0	0	0	0	0	0	0	12
AMT	\$1,120.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,120.00

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